

DEALER SPIKE &



EXCLUSIVE OFFER FOR DEALER SPIKE CUSTOMERS

DID YOU KNOW MORE THAN REWARDS WORKS WITH DEALER SPIKE WEBSITES?
HERE ARE SOME OF THE INNOVATIVE SERVICES YOU'LL BE ABLE TO USE . .

▶ ONE SALES CRM TO RULE THEM ALL

Dealer Spike customers receive a free license to the award-winning More Than Rewards POWERSPORT CRM!



- **RECEIVE DEALER SPIKE LEADS AUTOMATICALLY WITH THE MORE THAN REWARDS SALES CRM**
Leads from your Dealer Spike website are automatically converted to a sales deal within the More Than Rewards Powersport CRM, allowing you to log notes, set appointments and follow-up via email.
- **CONVERT FROM TRAFFIC LOG PRO OR V-SEPT AND WE'LL IMPORT YOUR DATA FOR FREE**
As a Dealer Spike Customer, More Than Rewards will import your current sales opportunities from your existing CRM system for free. (This is a \$300 value.)
- **IT'S THE WORLD'S EASIEST TO USE SALES CRM SYSTEM FOR THE POWERSPORTS INDUSTRY**
Finally, a Sales CRM System that doesn't require you to have a Microsoft certification just to get passed the log-in screen! You can log your first deal within 30 seconds with little to no training!

▶ ONE CALL CENTER TO FIND THEM

Dealer Spike customers receive a 10% DISCOUNT on More Than Rewards' Contact Central Call Center Services!



- **AUTOMATIC FOLLOW-UP WITH ALL YOUR DEALER SPIKE WEB LEADS, LIGHTSPEED OR TALON SALES**
Using More Than Rewards exclusive DealerSync™ technology all your inbound Dealer Spike Website Leads and in-store sales from Lightspeed or Talon will be automatically sent to the call center for follow-up.
- **CALLER ID MASKING PROVIDES A SEAMLESS CUSTOMER EXPERIENCE**
All of our outbound calling numbers are the same as your dealership, allowing your dedicated dealer mentor to act as if they are your employee, calling from your dealership.
- **CUSTOMIZABLE SURVEY QUESTIONS, EMAIL ALERTS, REAL-TIME REPORTS AND CALL RECORDING**
Every single call is recorded and made available to you via the real-time reporting system and an instant email alert.

NEED MORE INFO?

CALL US AT:

414.326.4100

or email: sales@morethanrewards.com

*Sales CRM not available for Harley-Davidson dealers.

NO CONTRACTS!

CONTINUED ON NEXT PAGE -

▶ ONE REWARD PROGRAM TO BRING THEM ALL



Dealer Spike customers receive a free custom Reward Card design for using More Than Rewards

- **CUSTOMERS CAN PRINT THEIR INVOICES AND EXCLUSIVE REWARD OFFERS VIA YOUR DEALER SPIKE WEBSITE**
Your customers can check their points and print out reward coupons automatically from your Dealer Spike website.
- **INTEGRATES WITH LIGHTSPEED NXT AND TALON**
Signup a customer to your reward program in less than 10 seconds without ever exiting Lightspeed or Talon. Your cashiers will not have to do anything but cashier the sale -- we'll do the rest. Reward points will automatically be awarded to your customers using our exclusive More Than Rewards DealerSync™ technology!
- **KEEP YOUR BRAND INTACT WITH CUSTOM REWARD CARDS**
While More Than Rewards does provide a cardless reward program, as a Dealer Spike customer you receive a FREE custom reward card design from More Than Rewards. This allows you to provide your customers with keychain and wallet size reward cards containing your store's logo and brand.
- **SEND UNLIMITED MOBILE ALERTS AND TAKE YOUR REWARDS ON THE ROAD USING YOUR SMART PHONE**
Customers can view their sales history and unique rewards using the More Than Rewards mobile application "Let's Buy Local" for iPhone and Android devices. They can even unlock rewards by checking into your dealership using their smart phone. Stay in contact with your customers by sending them unlimited mobile alerts.



▶ NEED MORE INFORMATION?



Contact Aricka Cohen at:

414.326.4100

or email: sales@morethanrewards.com